

PROJECT 2000  
June 15, 1996

Polk County Fairgrounds  
Meeting # 1

CORE VALUES

What makes Square Dancers unique?

- \* Socialability
- \* Friendliness
- \* Love Dancing
- \* Open to People Who Want to Share with Us
- \* Like Exercise
- \* Have Fun
- \* Be Flexible & Make Changes when needed.

- 65 People brought forward 73 points
- Divided into 6 sub-groups & proposed suggestions--  
to carry Square Dancing into the year 2000 with new vigor  
and numbers.

Please review, comment, and send back to us as soon as possible.  
Thank you

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## ADVERTISING & MARKETING

### Group #1

1.1 Willing to change.

1.2 Keep it fun.

1.3 Modify clothing.

1.4 Community involvement.

1.41 Demos

1.42 Web page

1.43 Parades

1.44 Big events

1.45 Square dance video tapes

1.46 Telephone contact

1.47 OFN

1.5 Square dance week.

1.6 Club dance nights.

1.7 P.E. Teachers lessons--retired callers teach at schools.

T.V. program on *eg* dancing

Question?

BMI ASCAP requirements for teaching at schools.

Ralph Lambert stated there was an exemption for schools.

## DANCE PROGRAM CLUB LEVEL

### Group #2

2.1 Dress down night--friday night dance.

2.11 Clean & neat

2.12 Combination of styles.

2.13 Square dance outfits.

2.14 Prairie skirts.

2.2 Callers workshop material.

2.21 Clubs to set workshop criteria.

2.22 Ask caller about problems in  
-workshop etiquette  
-styling

2.23 Workshop  
-plus  
-rounds



2.3 Keep it fun- ask dancers for idea's.

2.31 Make sure guests are greeted.

2.32 No mixed level dances.

2.33 Plus at end of dance.

2.4 Challenge-

2.41 Go to workshops to keep up new moves.

2.42 Quarterly selections at dances.

2.5 Wheelchair- encourage regular dancers to participate with  
and learn about wheelchair dancers.

2.6 Partnership--Callers/Officers

2.61 Make callers feel comfortable with options clubs  
set up.

2.62 Get newsletters to board meetings.

2.7 Greetings--up to everyone to make sure all are welcomed.

2.71 Afterwards tell all to come back & thanks for coming.

2.72 Ask if any complaints.





## 2.8 Food Pro/Con

2.81 Consensus to have finger foods, available all evening.

2.82 No breaks, breaks too long.

2.83 Split the pot at end of dance.

2.84 More social time, more food (Club Discretion)

## 2.9 Programming

2.91 Shorten to 2 1/2 hours max  
(not including possible workshops).

2.10 Back to grassroots--encourage fun.

2.101 One level of dancing.

2.102 Do away with higher levels at mainstream dances.

2.11 Encourage the fluff---socialability.

2.111 Talk with friends.

2.112 Dance with everyone.



RELATIONS BETWEEN CLUBS & ORGANIZATIONS  
Group #3

3.1 Meeting structure--club/council/state.

3.11 Inform dancers the purpose of council & state &  
what they do for the dancers.

3.12 Are we overly organized?

3.13 Check structure of the club--do we need it all?

3.2 Big event problems.

3.21 Joint council events.

3.22 Club dances opposite festivals.

3.23 Visitations (Cluster)

3.24 Support clubs.

3.241 People attend events that are upbeat,  
ran by upbeat dancers--food attitude.

3.242 Groom leaders at club level.

3.243 Support your events---buy ribbons.

3.244 Quality time for new & retread dancers.

3.3 Keep it simple.  
Keep it fun.

Group combination dance

3.31 Club run dances.

3.32 Clubs should negotiate with callers on the type of programs the club desires for their dances.

3.33 Theme dances.

3.34 Banner stealing.

3.4 Caller association meetings.

3.41 Partnership between callers/cuers & officers.

3.42 Too many callers/cuers???

3.421 Have dancer/club rep. at caller/cuer meetings.

3.422 Clubs policy of flat fee offered to caller/cuer.

3.423 We think there are too few callers/cuers.

3.424 Hire new callers/cuers.

LESSONS FORMAT  
Group #4

4.1 PE teachers-lessons.

4.11 Have kids teach kids (demo/angel).

4.12 Invite Norma Paulus to mid-winter & lessons.



4.13 Sell square dancing to students.

4.14 Prepare an education packet to present to school boards.

4.2 Train new callers.

4.21 We need dancers to give time for the new callers to call to for practice.

4.3 Regional lessons.

4.31 Great idea.

4.32 Club officers need to manage clubs wants and needs more closely.

4.33 Need excellent caller/teacher from outside area to teach classes.

4.4 Lessons start time--as a region.

4.41 Start lessons in January.

4.42 Have new lessons start every 2 months, utilizing regional concept.

4.5 Retread lessons.

4.51 Have retread lessons prior to dances.

4.52 Actively pursue former dancers.

4.53 Lesson at less hectic pace--due to students previous experience.





4.6 Family considerations.

4.61 Possibly provide angels to babysit.

4.62 Parents pay for childcare when they go to the movies.

ATTRACTIONS OF NEW DANCERS-RENEW OLD DANCERS  
Group #5

5.1 New Dancers

5.11 Offer free childcare.

5.12 Change lessons from September.

5.13 Encourage youth participation.

5.14 Target all ages.

5.15 Relax dress codes at local dances (cost factor).

5.16 Follow through phone calls.

5.17 Explain other activities offered by club  
(camping, festivals etc.)

5.18 Add mixers to dances.

5.19 No closed squares.

5.110 Add line dancing.



OREGON FEDERATION OF SQUARE AND ROUND DANCE CLUBS

RECOMMENDED GUIDELINES FOR SALE OF EARLY BIRD CERTIFICATES  
FOR OREGON FESTIVALS SPONSORED BY THE FEDERATION

1. Early Bird Certificates may be sold by a festival as soon as the bid is awarded. Early Bird Certificates DO NOT include ribbons of any kind. These sales are designed to assist the festival committees with acquisition of "up-front" monies necessary to host a festival.
2. Early Bird Certificates may be exchanged for a FULL REGISTRATION (With Ribbon) starting with a date selected and announced by the festival chairperson(s) but, not earlier than 12 months prior to the start of the festival.
3. Sales of Early Bird Certificates **will never** be accomplished to the detriment of a festival scheduled for an earlier date. (Example: A dancer indicates they can only attend one of the next two scheduled festivals. Your festival is scheduled for two years away. Do not attempt to entice them to attend your festival rather than the next scheduled festival).
4. Each festival will provide space, upon request from the up-coming festival chairperson(s), for sale of Early Bird Certificates for up-coming festivals. These requests MUST BE RECEIVED by the festival chairperson(s) at least 120 days prior to the start of the festival.
5. Each festival will design and produce their own Early Bird Certificates. It is recommended that the Early Bird Certificates not be of an elaborate design and that they be reproduced at the lowest possible cost to preclude a large festival expense.
6. Advertisements of festivals may start as soon as the bid is awarded, however, festival chairperson(s) are encouraged to advertise and request support for all festivals preceding their own festival. Written advertisements (flyers, announcements, etc) will not be utilized until two years prior to the start date of the festival. Written advertisements will include the dates and locations of the festivals preceding the festival being advertised.

THE UNITED STATES OF AMERICA

DEPARTMENT OF THE INTERIOR

BUREAU OF LAND MANAGEMENT

WASHINGTON, D. C.

OFFICE OF THE ASSISTANT SECRETARY

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